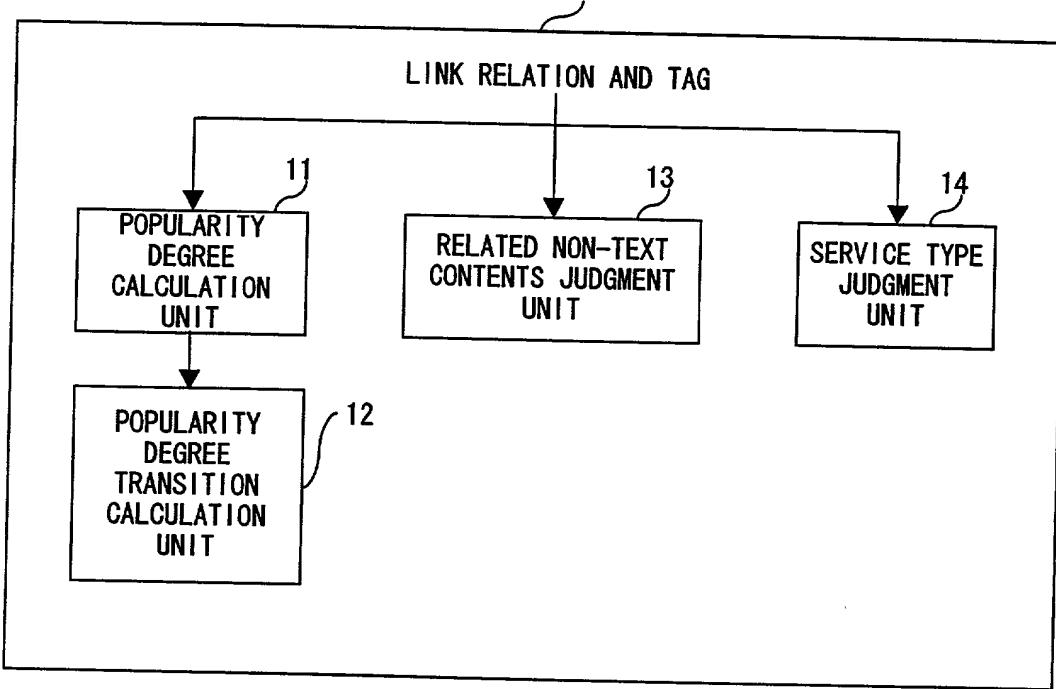


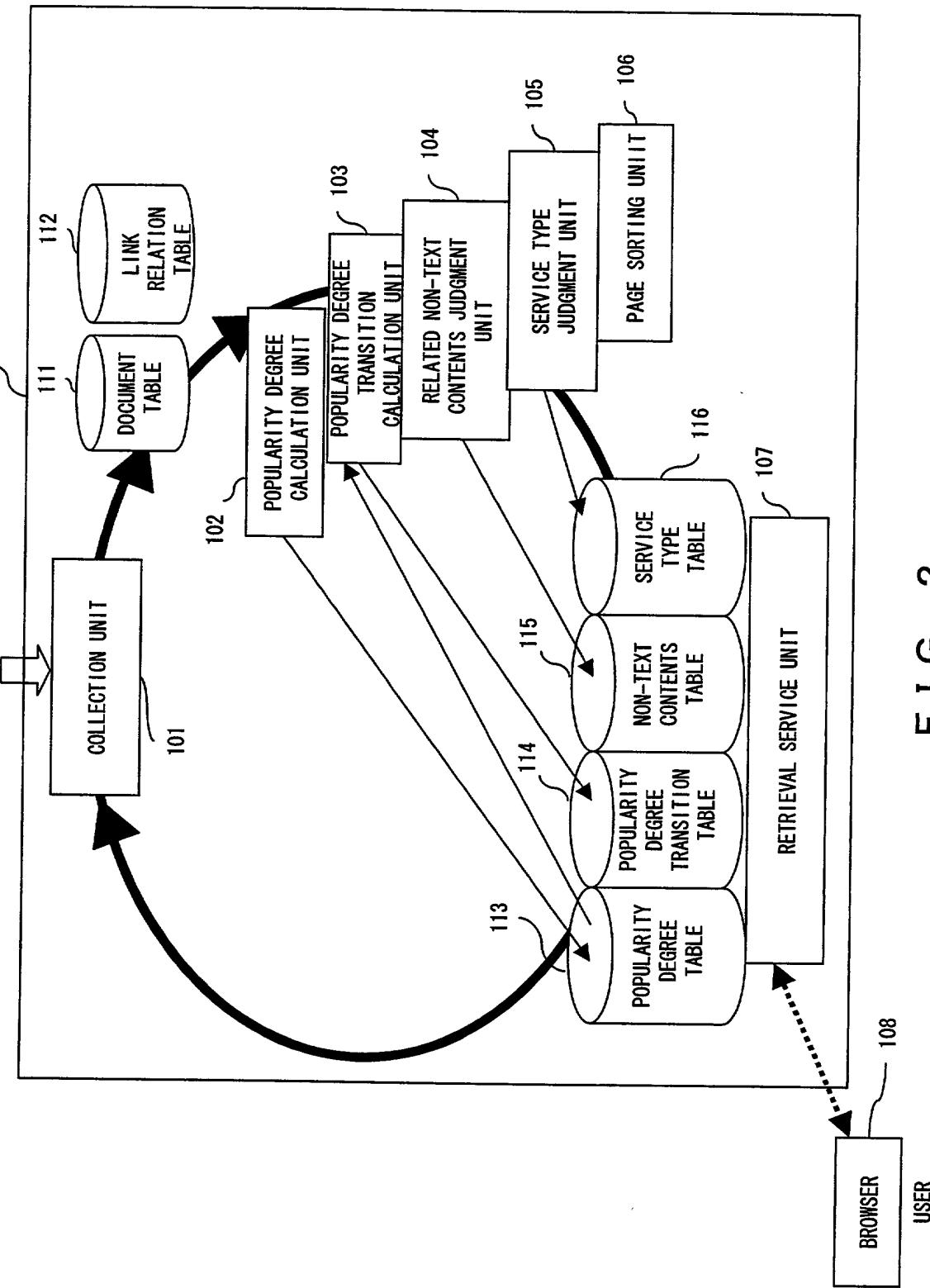
DOCUMENT SORTING APPARATUS 10



F I G. 1

INTERNET · INTRANET, ETC.

DOCUMENT SORTING APPARATUS 100



F I G. 2

DOCUMENT TABLE 111

URL	ID
http://aaa.co.jp/	123
http://bbb.co.jp/dd/	124
.....
.....

F I G. 3

LINK RELATION TABLE 112

COLLECTION DATE	UPDATE DATE	LINK SOURCE ID	LINK DESTINATION ID STRING
010810	010725	123	124, 128, 3150, 3630,
010810	010620	124	256, 975, 1225,
.....

FIG. 4

POPULARITY DEGREE TABLE 113

CALCULATION DATE	DOCUMENT ID	POPULARITY DEGREE	POPULARITY DEGREE ORDER
010820	123	5036	346
010820	124	83645	5890
.....

F I G. 5

POPULARITY DEGREE TRANSITION TABLE 114

DOCUMENT ID	POPULARITY DEGREE		POPULARITY DEGREE ORDER	
	REGRESSION COEFFICIENT	INTERCEPT	REGRESSION COEFFICIENT	INTERCEPT
123	-12	346	-6	233
124	-562	5890	-152	851
....

FIG. 6

NO-TEXT CONTENTS TABLE 115

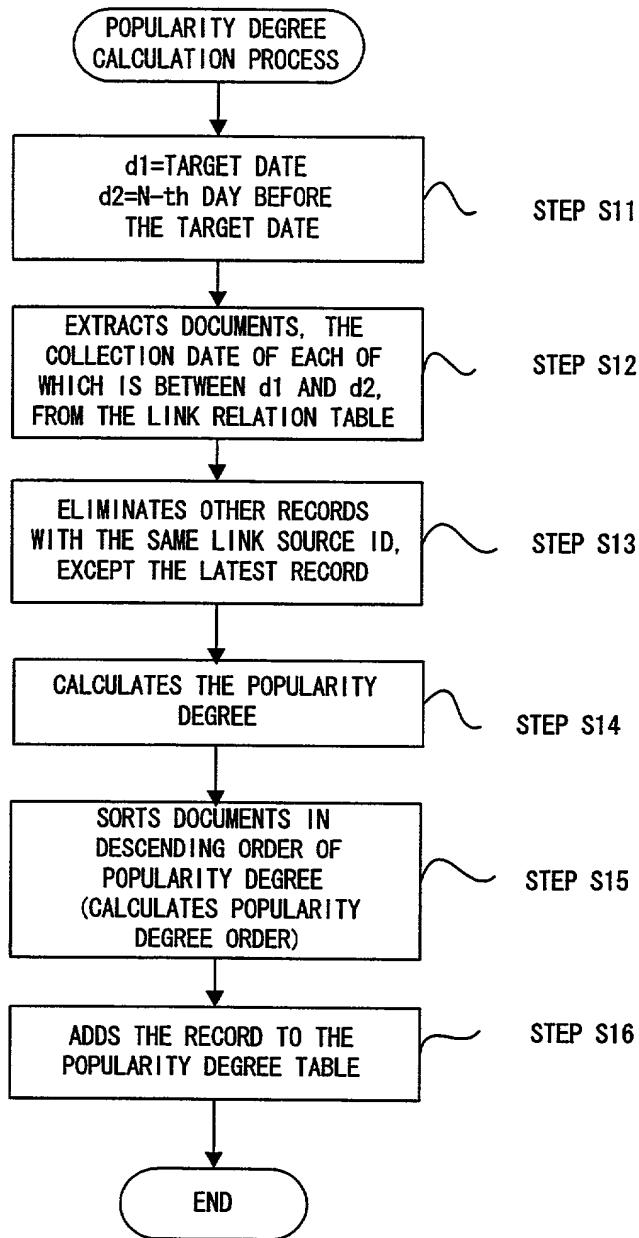
DOCUMENT ID	RELATED NON-TEXT CONTENTS ID	TYPE
123	3630	mv
123	3150	sd
....

F I G. 7

SERVICE TYPE TABLE 116

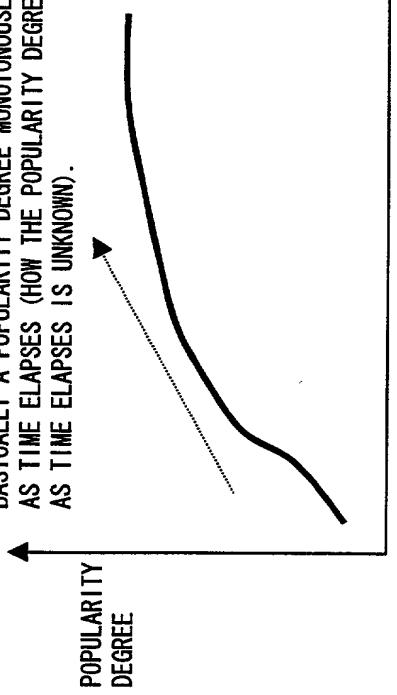
DOCUMENT ID	SERVICE TYPE
124	SEARCH
123	SHOP

F I G. 8



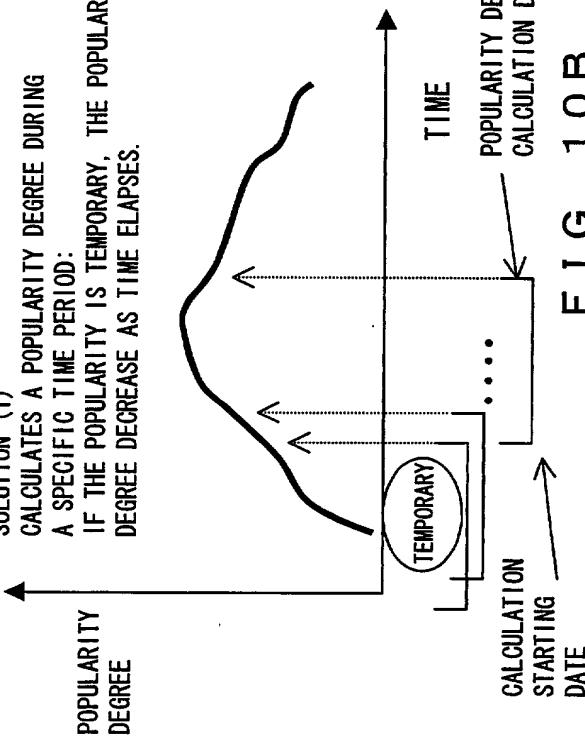
F I G. 9

SIMPLY LOCATES POPULARITY DEGREES IN A TIME SERIES:
 BASICALLY A POPULARITY DEGREE MONOTONOUSLY INCREASES
 AS TIME ELAPSES (HOW THE POPULARITY DEGREE CHANGES
 AS TIME ELAPSES IS UNKNOWN).



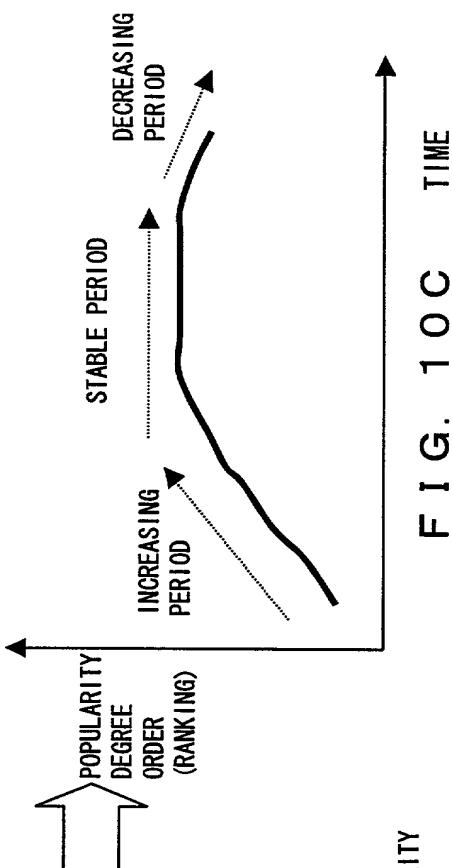
F I G . 1 0 A

SOLUTION (1)
 CALCULATES A POPULARITY DEGREE DURING
 A SPECIFIC TIME PERIOD:
 IF THE POPULARITY IS TEMPORARY, THE POPULARITY
 DEGREE DECREASE AS TIME ELAPSES.

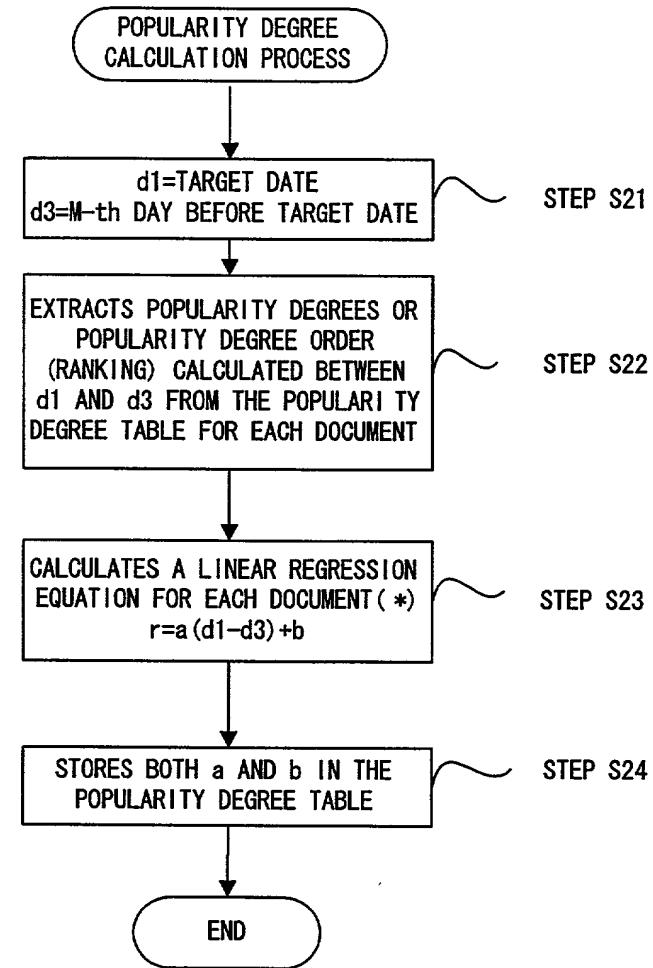


F I G . 1 0 B

SOLUTION (2)
 LOCATES A POPULARITY DEGREE ORDER IN A TIME SERIES:
 POPULARITY DEGREE ORDER TYPICALLY BECOMES EVEN AS
 TIME ELAPSES.



F I G . 1 0 C



*IF POPULARITY DEGREES (OR POPULARITY DEGREE ORDER (RANKING)) OF d3, d3+1, ..., d1 (M DAYS) ARE ASSUMED TO BE w0, w1, ..., wM-1 RESPECTIVELY, THE FOLLOW EQUATIONS HOLD TRUE.

$$a = (M \cdot w_0 - 1 \cdot W) / (M \cdot I^2 - 1)$$

$$b = (1 \cdot w_0 - W \cdot I) / (I^2 - M \cdot I)$$

$$Iw = \sum_{i=0}^{M-1} i * w_i \quad , \quad W = \sum_{i=0}^{M-1} w_i \quad , \quad I = \sum_{i=0}^{M-1} i \quad , \quad I^2 = \sum_{i=0}^{M-1} i^2$$

F I G. 11

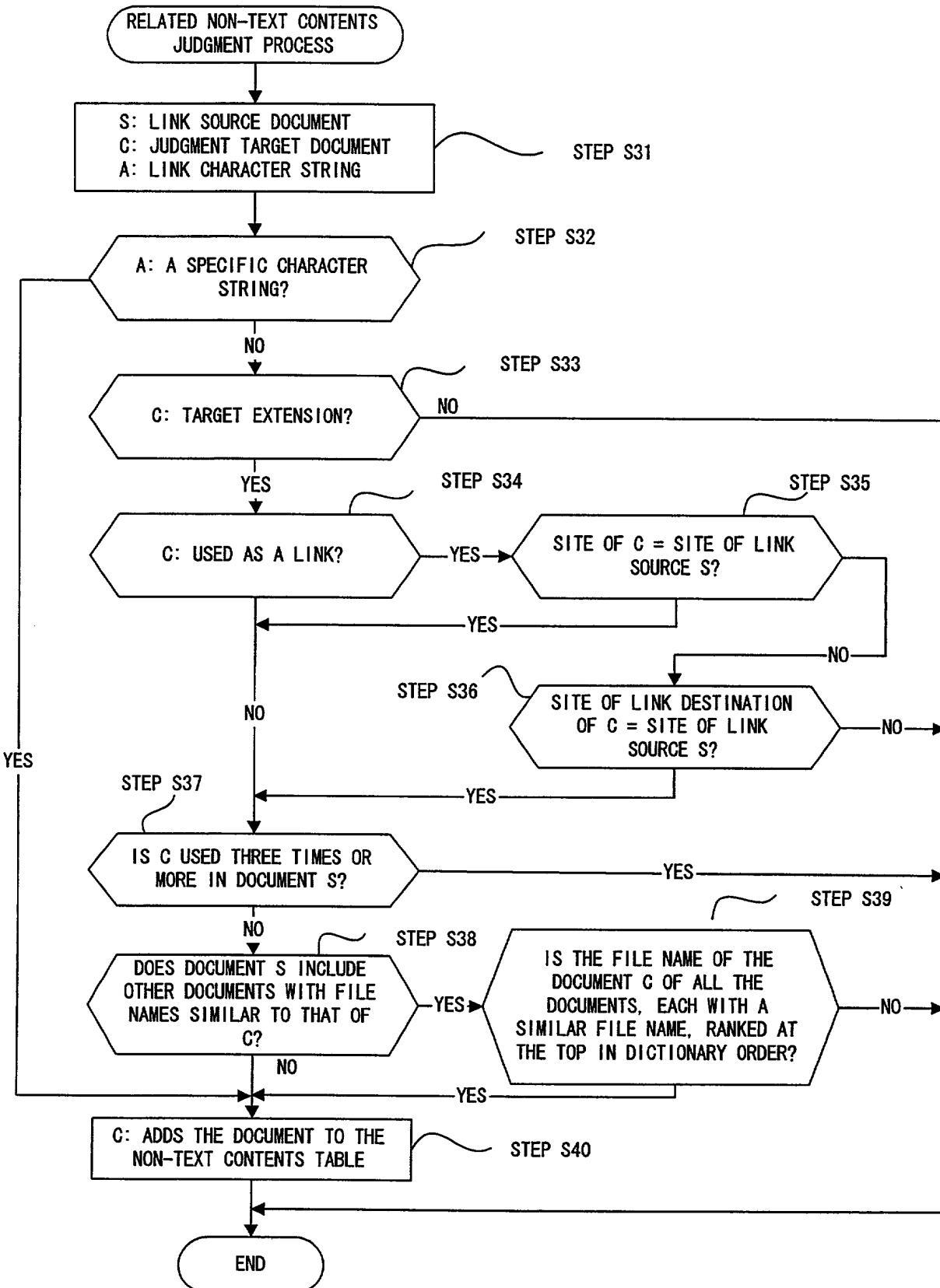
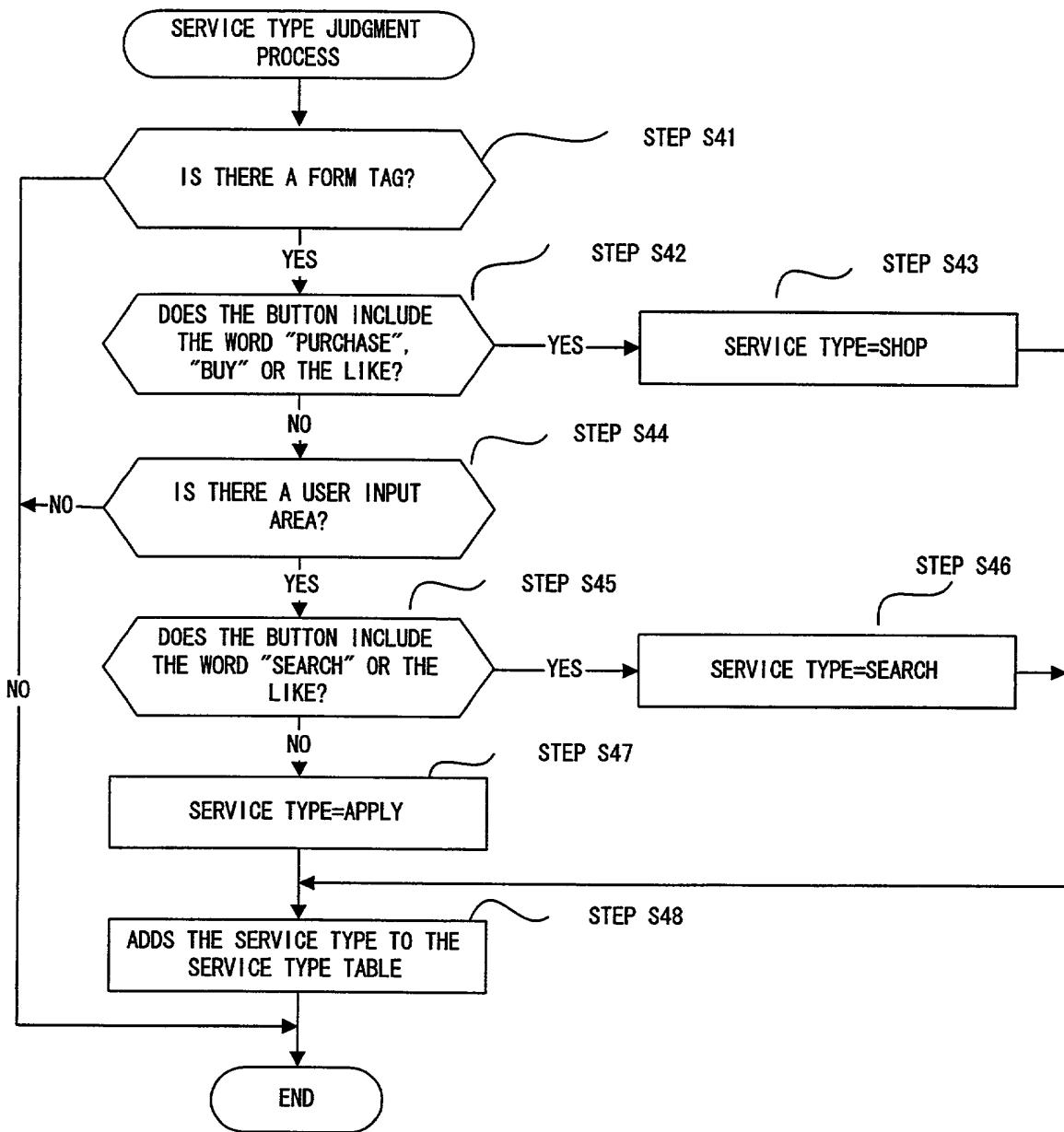


FIG. 12



F I G. 13

1.	LIFE WITH HERB IN THIS SITE, . . . http://www... 2001.08.11	 <input type="checkbox"/> jpg <input checked="" type="checkbox"/> mp3
2.	UTILITY OF HERB TEA You, . . . http://www... 2001.08.11	 <input type="checkbox"/> jpg
3.	http://www... 2001.08.11	 <input type="checkbox"/> jpg

F I G. 1 4

CLICK

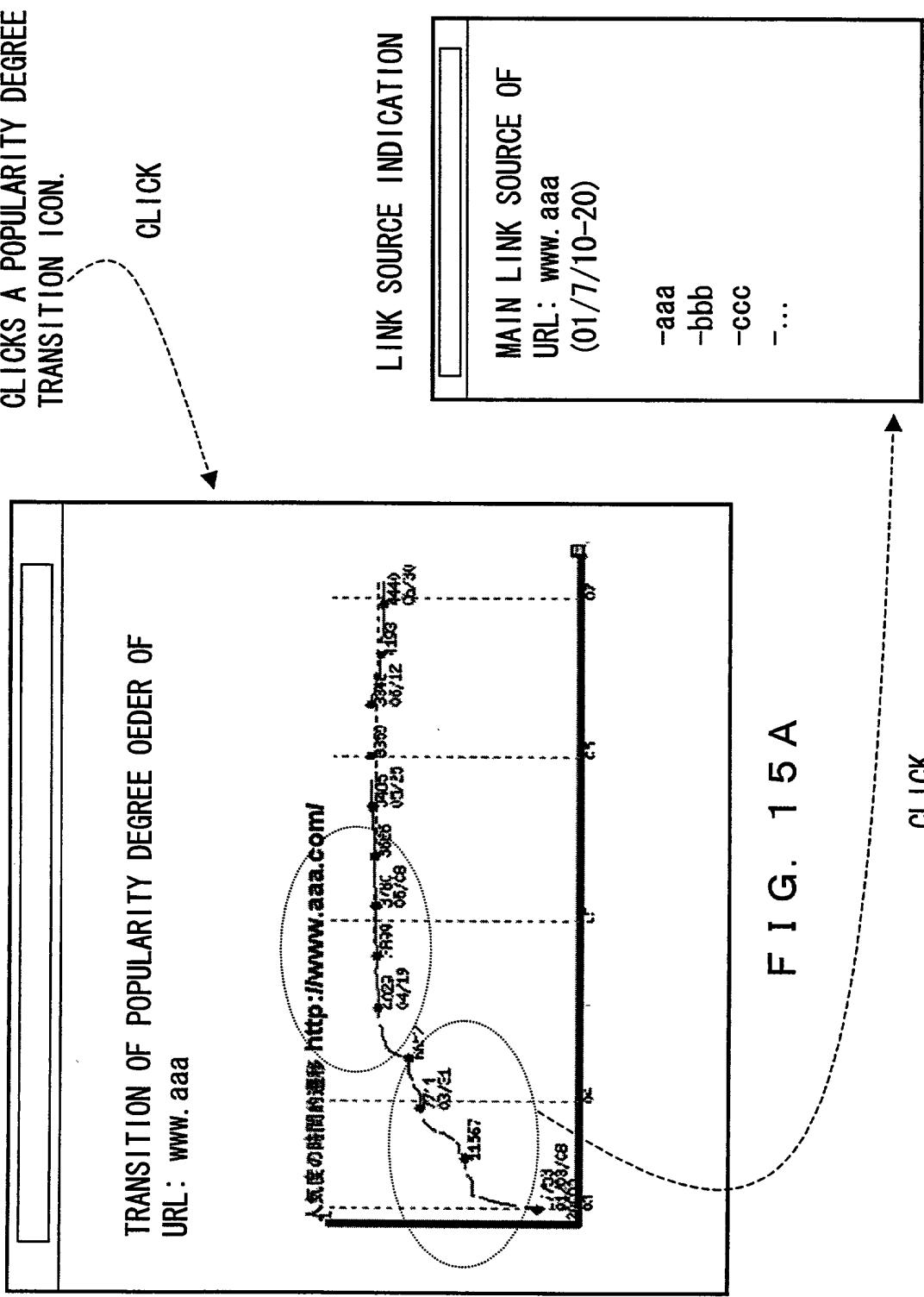
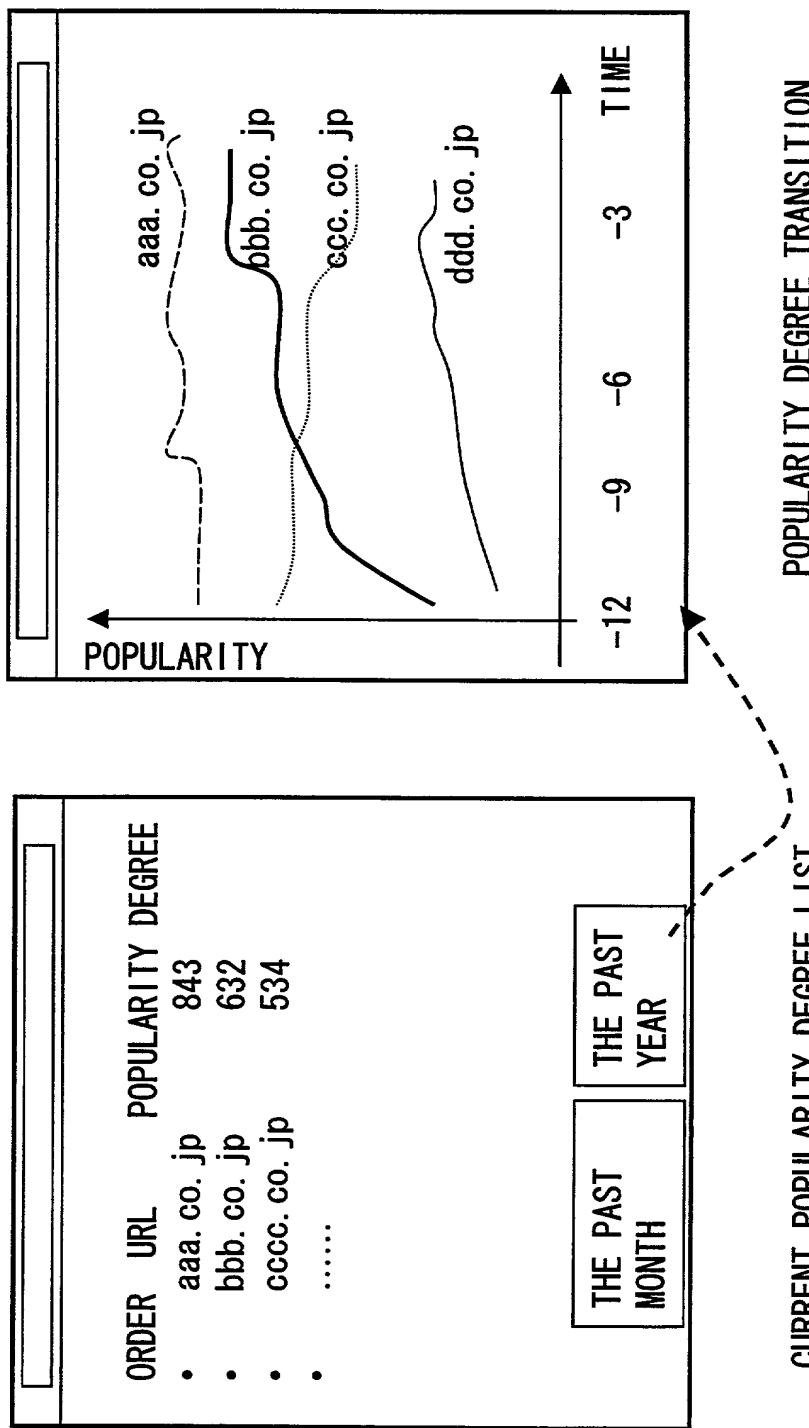


FIG. 15 B



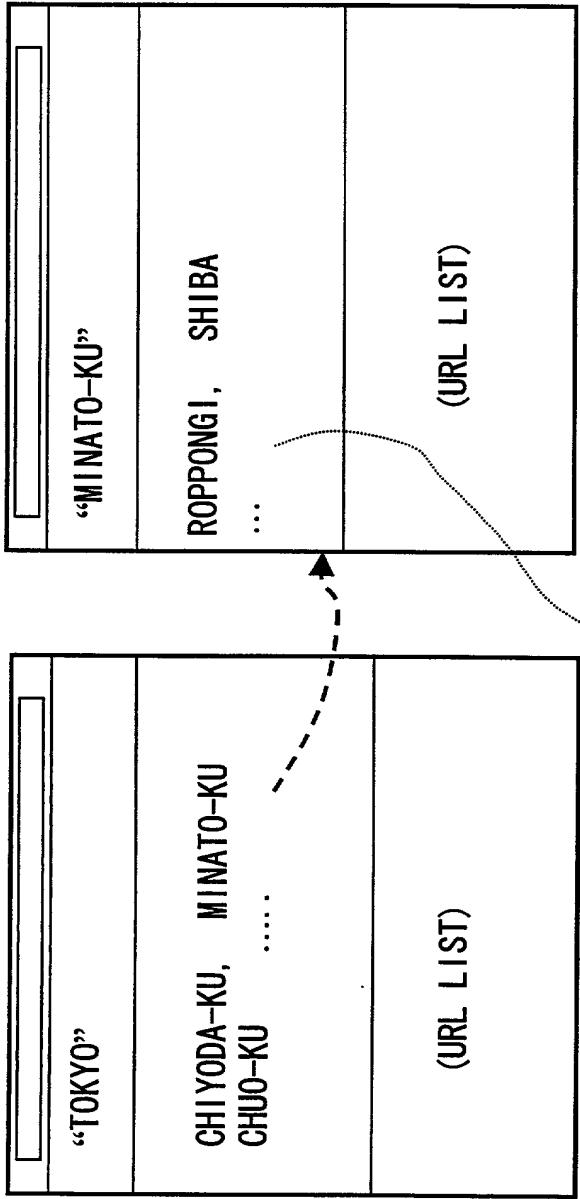
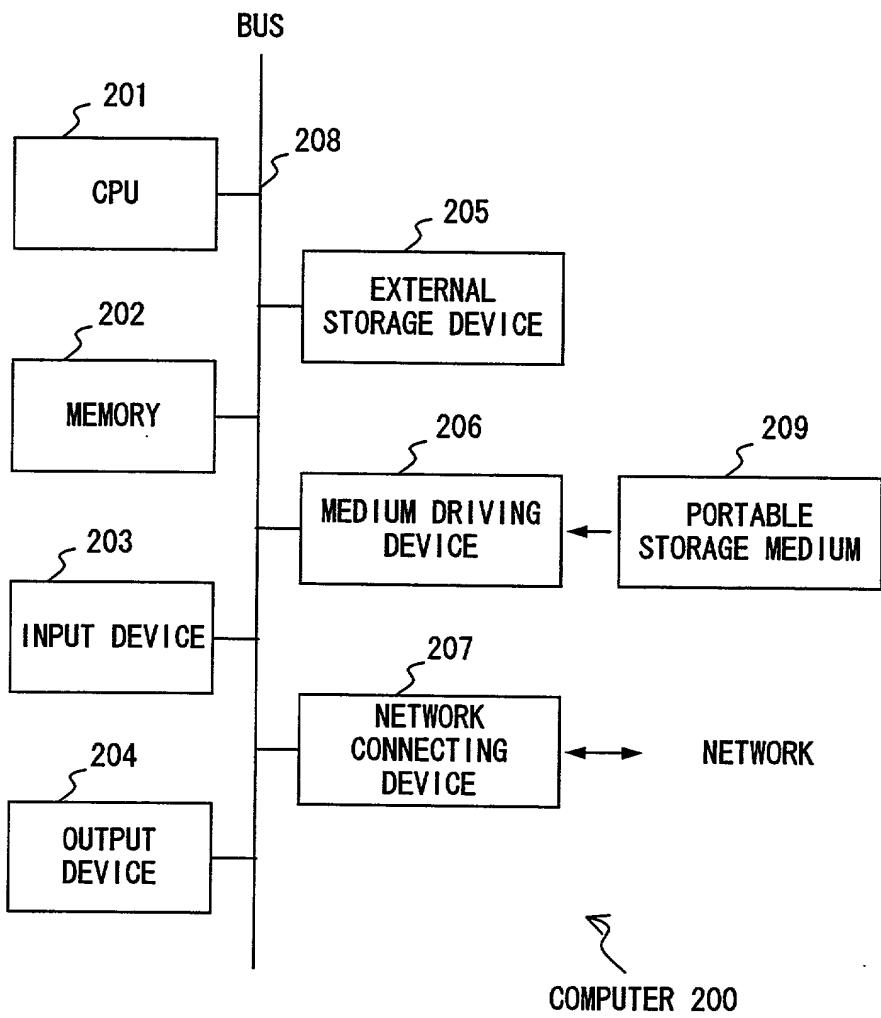


FIG. 17 A

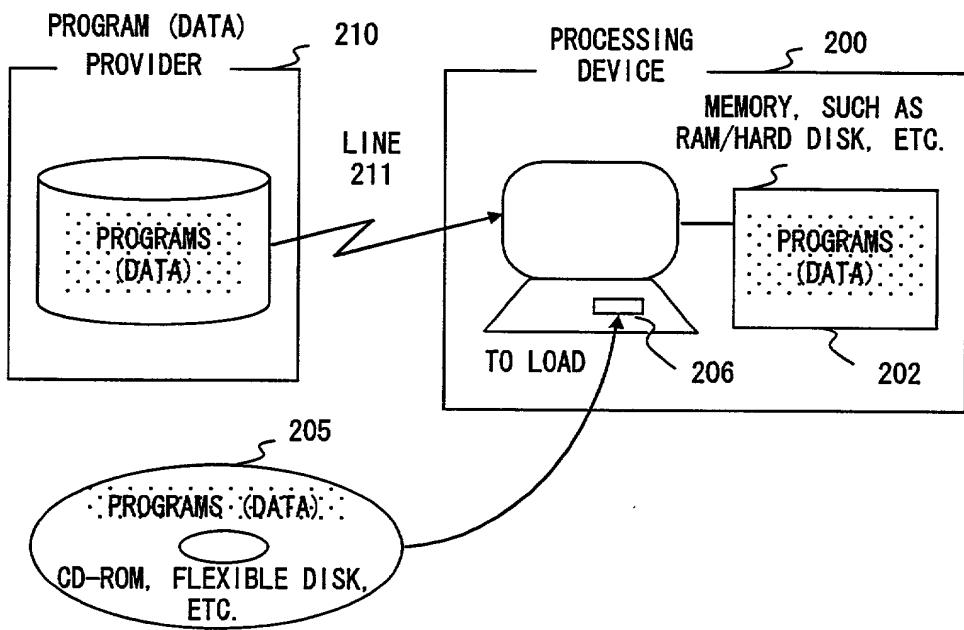


 “ROPPONGI”	RESTAURANT . HALL <small>.....</small>	<input type="checkbox"/>  <input checked="" type="checkbox"/>  mv	1. TTTTTTTT IN THIS SITE, http://www.... 2001.8.10 <small>.....</small>
--	--	--	---

FIG. 17C



F I G. 18



F I G. 1 9